

## VACANCY CREATIVE DIRECTOR

(THEME PARK / LEISURE INDUSTRY, EXPERIENCE DESIGN)

32-40 HOURS A WEEK

Do you dare to step into the magical world of Jora Vision? With a highly motivated team of creatives, we work every day on the most spectacular projects for theme parks, experiences and family entertainment centers around the world. We help customers to realise their dreams from the first idea to the opening of the attraction. We are unique in Europe, because we offer both design and production service under one roof. We work with a young and enthusiastic team of about 50 colleagues at our location in Rijnsburg, the Netherlands. Getting interested? Please read further!

As a company we are continuously developing new creative concepts. Therefore we are looking for a Creative Director as expansion of our Design department. We are looking for someone with a passion for experience, ride and attraction design. Someone with demonstrable experience and able to come up with new ride and experience concepts that integrate storytelling, style, lighting, color, shapes and patterns.

You are a go-getter and work very independently. You have a clear vision as a Creative Director with which you inspire your team of designers. You are good at encouraging them to achieve the optimal results.

### Responsibilities:

- Ensure the project's creative design intent is successfully achieved
- Lead in the development of the creative guest experience
- Lead creative workshops with clients to establish their attraction development targets
- Manage clients' expectations and budget through the creative development, installation and post production processes.
- Collaborate and direct multi-disciplinary teams including but not limited to: artists, engineers, theming designers, architects, script writers, composers, software developers, operators and project managers
- Team up with the Business Development and Production department to develop, review and manage scopes, contract documents, cost estimates, schedules, strategies and work plans to align with achieving the project's creative intent
- Ensure creative design vision is properly designed, developed, articulated and documented
- Manage internal and external resources through design, production and installation phases
- Develop and manage work planning, cost calculation, schedules and tasks for all creative design and art direction activities as support of the overall project
- Ensure appropriate level and amount of design, art direction and specialist resources are assigned as needed throughout the project
- Develop and manage resource plans to support project development and production efforts
- Ensure that (external) staffing and resources are contracted and approved to deliver works in accordance with the approved project budgets and schedules
- Manage, interpret, communicate and present concept development and design intent to a variety of stakeholders
- Develop, manage and report status on design budgets schedules
- Competent understanding of all themed show elements, including audio visual systems, scenic, lighting, SFX and program management

### Knowledge, skills and characteristics:

- Bachelor or Master degree in Design / Art / Industrial Design / Graphic Design or similar
- Excellent to native in speaking and writing English (Basics in Dutch)
- Willing to relocate to the Netherlands, close to the work
- Willing to travel regularly
- Skilled in softwares such as Keynote, Adobe Creative Cloud (Photoshop, Illustrator, InDesign), Sketchup and / or similar
- Demonstrable experience in managing (complex) projects and motivating a creative team. At least 3 years of demonstrable experience in the industry

Convince us with your portfolio (in PDF) CV and motivation letter that you are the one we are looking for. Please send your application to: [work@joravision.com](mailto:work@joravision.com) before **28th of May**

## **VACANCY ARTISTIC INTERIOR DESIGNER**

(CONTEMPORARY STYLE)

32-40 HOURS A WEEK

As an artistically inclined interior designer, do you dare to step into the magical world of Jora Vision? With a highly motivated team of creatives, we work every day on the most spectacular projects for theme parks, experiences, family entertainment centers and chaos experiences all around the world. We help customers to realise their dreams from the first idea to the opening of the attraction. We are unique in Europe, because we offer both design and production service under one roof. We work with a young and enthusiastic team of about 50 colleagues at our location in Rijnsburg, the Netherlands. Getting interested?

Please read further! As a company we are continuously developing new creative concepts. Therefore we are looking for an Artistic Interior Designer as the expansion of our Design department. We are looking for someone with an extensive demonstrable experience as a contemporary interior designer and has an artistic, graphic, playful style in his designs in which lighting, color, shapes, patterns and different materials are combined. See the reference images posted with this vacancy.

You follow closely the developments in your field. With your passion for theme parks and attractions, you know how to apply your skills in your designs. You share constructively your experiences and suggestions within the project team and know how to translate feedback into an optimal result in your design.

### **Responsibilities:**

- You participate actively in projects with your field of experts. You are committed to high quality design and experience within the agreed conditions. You advise actively the project manager based on your role
- You can make drawings and designs
- You help with administrative and general supporting tasks, keeping track of the document flow, organising and archiving the documents
- You report the progress to the project manager and actively participate in status update meetings
- You can identify bottlenecks and come up with solutions
- In consultation with the project team, you have contact with the client and other parties involved in the project

### **Knowledge, skills and characteristics:**

- Bachelor or Master degree in Interior Design / Graphic Design / Architectural Design or similar
- Very good in speaking and writing Dutch and English
- Willing to relocate to The Netherlands, close to the work
- Skilled in softwares such as VectorWorks, AutoCad, Lumion, Adobe Creative Cloud (Photoshop, Illustrator, InDesign), Sketchup and / or similar
- Very good communicative skills
- Experienced in coordination with the production (department) for the realisation of the design

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Du bist auf der Suche nach einem außergewöhnlichen Arbeitsplatz? Herzlich Willkommen im Heide Park Resort - Norddeutschlands größtem Freizeitpark- und Kurzreiseabenteuer!

Zur Verstärkung in der Heide Park Abenteuer-Zentrale suchen wir einen

## **Communications Manager „Magische Momente“ – analog & digital (m/w/d)**

Du bist begeistert von allem was ein Produkt und eine Marke ausmacht und wie das kreativ und gestalterisch in Szene gesetzt wird? Einen Kunden, Endverbraucher oder (in unserem Fall) Gast davon zu überzeugen, dass dieses Produkt oder diese Marke etwas ganz Besonderes ist, das perfekt auf seine Bedürfnisse zugeschnitten ist und ihn zum Kauf verleitet, ist etwas, was Dich anspricht? Kommunikation, Werbung, kreative Briefings und Gestaltungen, bei denen man selbst Hand anlegen kann, sind für Dich kein Schreckgespenst? Marketing bedeutet für Dich nicht nur „bunte Bilder“, sondern Du verbindest damit Aufgaben, die Deinen spannenden Arbeitsalltag füllen?

Dann bist Du genau die Person, die wir für unser Team suchen. Idealerweise hast Du bereits erste Erfahrung im klassischen wie auch digitalen Marketing oder in der kreativen Gestaltung bei einer Agentur gesammelt und möchtest das Wissen nun in einer neuen Position anwenden.

„Guest Obsession“, „Hands-on Attitude“ und „Think Outside the Box“ sind bei uns nicht nur lahme Floskeln, sondern eine Einstellung, die gefordert und gefördert wird. Berichtend an den Head of Marketing bist Du für die Entwicklung und Umsetzung zielgruppenfokussierter Kommunikationsmaßnahmen zuständig. Ziele dabei sind nicht nur die Steigerung der Gästezahlen, sondern auch die Steigerung der Gästezufriedenheit und das Verständnis der Marke und Markenwerte bei jedem Gast.

### **Deine Herausforderung:**

- Unterstützung bei der Entwicklung und Umsetzung der Marketing-Planung
- Tiefes Verständnis der Zielgruppen und Umsetzung dieses Verständnisses in der Kommunikationsgestaltung und Planung
- Eigenständige Erstellung, Abstimmung und permanente Optimierung von Werbemitteln u.a.
  - Printmaterialien (wie Flyer, Plakate, etc.)
  - Vor-Ort Kommunikation im gesamten Resort (z.B. Beschilderung, Banner, etc.)
  - Videos, Kurzfilme, GoPro & Drohnen Aufnahmen (Dreh & Schnitt)
- Unterstützung bei der Entwicklung und Umsetzung von Online-Marketingstrategien, insbesondere für Website, App sowie Social Media
- Führung von Design-Agenturen und freien Grafikern
- Unterstützung bei der Weiterentwicklung der Marke „Heide Park Resort“ und der Markenvision „Außergewöhnliches Abenteuer“
- Beobachtung von Trends und Entwicklungen im Markt

### **Womit kannst Du uns begeistern?**

- Idealerweise abgeschlossenes Hochschulstudium (BWL mit Schwerpunkt Marketing, Grafikdesign, Werbung & Kommunikation)
- Erste Berufserfahrung im klassischen und digitalen Marketing oder bei einer Design-/Werbeagentur
- Erfahrung im Umgang mit digitalen Medien (Website, App, Social-Media-Kanäle, ...)
- Versiert im Umgang mit Designprogrammen z.B. Photoshop, InDesign
- Erste Erfahrung im Umgang mit Video-Schnittprogrammen (z.B. Adobe Premiere)
- Can-do Attitude
- Kreativität und Mut zum Denken „out of the box“
- Strukturierte, selbstständige und verlässliche Arbeitsweise
- Kommunikativ starke und offene Persönlichkeit
- Sehr gute Kenntnisse der englischen Sprache
- Begeisterung für Freizeitpark und Hotellerie

### **Haben wir Dein Interesse geweckt?**

Dann warte nicht länger und sende uns bitte Deine vollständigen Bewerbungsunterlagen unter Angabe Deiner Gehaltsvorstellung an: [bewerbung@heide-park.de](mailto:bewerbung@heide-park.de).

Weitere Informationen findest Du auch auf unserer Homepage unter [www.heide-park.de](http://www.heide-park.de). Wir freuen uns auf Deine Bewerbung!