

## Let's put your brand in the SPOTLIGHT— before, during & after IEE BARCELONA 2025!

Are you looking for the most effective way to make your brand visible in the European leisure and attractions market?

Then **EuroAmusement Professional** is your perfect partner — because **we are the EURO Professionals!**

- ▶ The **most respected trade magazine** in the European attractions industry
- ▶ Produced by **European editors** with a strong global network
- ▶ Trusted, **high-quality journalism**, directly from the industry
- ▶ The **go-to source** for decision-makers, specialists, and managers in leisure & tourism across Europe

Whether you're planning a strong presence around **IAAPA Expo Europe 2025 in Barcelona**, or looking for year-round visibility — we've got you covered:

- 📖 **Issue 5/2025** — our major **trade show preview**, with **bonus distribution on-site** in Barcelona
- 💻 **Online ads** — flexible placements throughout the year
- 📖 **Issue 6/2025** — known for our comprehensive **show report** from the European show floor, with **bonus distribution at IAAPA Expo Orlando**

We help you connect with your audience **at the right time, in the right format, and in the right place by fair rates**. Take a look at our **Media Kit 2025** to discover the full range of opportunities — and reach out to us directly for a tailor-made offer!

**Make also sure to check out our EAP Fair Market Place** — a powerful special attention format to boost your visibility at Europe's key industry event!

**Check out your advertising OPPORTUNITIES with EAP Trade Magazine & all the digital ad options**



We'd be happy to support your marketing goals for 2025 and beyond — **let's connect!**