

Winners of the UK Theme Park Awards 2026, presented by [Theme Parks UK](#)

The full list of winners:

Theme Park of the Year presented by [AttractionTickets.com](#)

- WINNER (over 1m visitors): Paultons Park
- WINNER (under 1m visitors): Pleasurewood Hills

Best New Attraction presented by [Attractions.io](#)

- GOLD (Large): Drakon (Paultons Park)
- SILVER (Large): Aviktas (Pleasure Beach Resort)
- BRONZE (Large): Bluey the Ride: Here Come the Grannies! (Alton Towers Resort)
- GOLD (Small): Spinning Racer (Lightwater Valley)
- SILVER (Small): Rotor (Crealy Theme Park & Resort)
- BRONZE (Small): Fossil Falls (ROARR!)

Best Theme Park for Families presented by [RWS Global](#)

- GOLD (Large): Paultons Park
- SILVER (Large): LEGOLAND Windsor Resort
- BRONZE (Large): Chessington World of Adventures Resort
- GOLD (Small): Gulliver's Theme Park Resorts
- SILVER (Small): Crealy Theme Park & Resort
- BRONZE (Small): Adventure Island

Best Theme Park for Thrills presented by [LOOP by Semantic](#)

- GOLD: Thorpe Park
- SILVER: Alton Towers Resort
- BRONZE: Pleasure Beach Resort

Best Theme Park for Toddlers presented by [Avius](#)

- GOLD (Large): Paultons Park (Peppa Pig World)
- SILVER (Large): LEGOLAND Windsor Resort (DUPLO Valley)
- BRONZE (Large): Drayton Manor Resort (Thomas Land)
- GOLD (Small): Crealy Theme Park & Resort (Sooty Land)
- SILVER (Small): Gulliver's Theme Park Resorts
- BRONZE (Small): Sundown Adventureland

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Best Seaside Park presented by *Froneri*

- GOLD (North): Pleasure Beach Resort
- SILVER (North): Fantasy Island
- BRONZE (North): Skegness Pleasure Beach
- GOLD (South): Adventure Island
- SILVER (South): Great Yarmouth Pleasure Beach
- BRONZE (South): Blackgang Chine

Waterpark of the Year presented by *Semnox*

- GOLD: Sandcastle Waterpark
- SILVER: Alton Towers Waterpark
- BRONZE: Subtropical Swimming Paradise (Center Parcs)

Scream Park of the Year presented by *Framestore*

- GOLD: Tulleys Shocktober Fest
- SILVER: Screamfest
- BRONZE: Xtreme Scream Park

Best Halloween Event presented by *KA Creative*

- GOLD (Large): Fright Nights (Thorpe Park)
- SILVER (Large): Scarefest (Alton Towers Resort)
- BRONZE (Large): Journey to Hell (Pleasure Beach Resort)
- GOLD (Small): Fear Island (Fantasy Island)
- SILVER (Small): Spookfest (Crealy Theme Park & Resort)
- BRONZE (Small): Fairground Frights (Great Yarmouth Pleasure Beach)

Best Christmas Event presented by *Photo Experience*

- GOLD (Large): A Celebration of Christmas (Paultons Park)
- SILVER (Large): Christmas Wonderland (Drayton Manor Resort)
- BRONZE (Large): LEGOLAND at Christmas (LEGOLAND Windsor Resort)
- GOLD (Small): Christmas Spectacular (Sundown Adventureland)
- SILVER (Small): Santa Safari (West Midlands Safari Park)

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- BRONZE (Small): Magical Christmas Nights (Woodlands)

Best New Entertainment presented by *TAG Live®*

- GOLD: Alice Frozen in a Wonderland of Dreams (Pleasure Beach Resort)
- SILVER: A Celebration of Valgard (Paultons Park)
- BRONZE: Dark Hollow (Alton Towers Resort)

Best Brand Activation presented by *Katapult*

- GOLD: Minecraft: Meet the Mobs (Alton Towers Resort)
- SILVER: LEGO NINJAGO Celebration (LEGOLAND Windsor Resort)
- BRONZE: PAW Patrol Autumn Adventure (Chessington World of Adventures Resort)

Best Landscaped Theme Park presented by *TouchWood Play*

- GOLD: Alton Towers Resort
- SILVER: Paultons Park
- BRONZE: Blackgang Chine

Best Theme Park Animal Exhibit presented by *BoldFrame*

- GOLD: ZUFARI: Ride into Africa (Chessington World of Adventures Resort)
- SILVER: LEGO City Deep Sea Adventure (LEGOLAND Windsor Resort)
- BRONZE: Lion Coast (Flamingo Land Resort)

Best Theme Park Holiday Village presented by *Cocktail Machine*

- GOLD: Safari Lodges (West Midlands Safari Park)
- SILVER: Alton Towers Enchanted Village
- BRONZE: LEGOLAND Woodland Village

Best New Accessibility Initiative presented by *Nimbus Disability*

- GOLD: Wheelchair Adapted Ride Vehicles (Merlin Entertainments)
- SILVER: SEND Days (Crealy Theme Park & Resort)
- BRONZE: ASN Family Festival (M&D's Scotland's Theme Park)

Best Customer Service presented by *Merac*

- GOLD: Paultons Park

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- SILVER: Adventure Island
- BRONZE: Pleasure Beach Resort

Best Value Theme Park presented by *TEP Technica*

- GOLD: Adventure Island
- SILVER: Pleasure Beach Resort
- BRONZE: Drayton Manor Resort

Best Marketing Campaign presented by *Agility Marketing*

- GOLD: Valgard (Paultons Park)
- SILVER: Aviktas (Pleasure Beach Resort)
- BRONZE: Fright Nights (Thorpe Park)

Best Social Media Content presented by *Studio Free*

- GOLD (Large): Paultons Park
- SILVER (Large): Alton Towers Resort
- BRONZE (Large): Thorpe Park
- GOLD (Small): Adventure Island
- SILVER (Small): Wicksteed Park
- BRONZE (Small): Blackgang Chine

Theme Park Personality of the Year presented by *kahani*

- WINNER: Lawrence Mancey (Paultons Park)

Content Creator of the Year

- WINNER: Coastertog

Industry Excellence Awards

- Outstanding Achievement: Josh Haywood (Crealy Theme Park & Resort)
- Rising Star: Sarah Smith (ROARR!)